

United Nations Development Programme



Country: Türkiye

Initiation Plan

Project Title : "Increasing Awareness for Water Efficiency"

Expected UNSDCF/CPD Outcome(s) : #3.1: By 3.1: By 2030, all people benefit from strengthened policies and collaborative action for climate change mitigation and adaptation, environmental sustainability as well as enhanced disaster preparedness and resilience.

Expected CPD Output(s) : Output 3.2: Integrated Solutions scaled up for sustainable management of natural resources.

Initiation Plan Start/End Dates : March 2026 – March 2027

Implementing Partner : UNDP

Responsible Party : Habitat Association

Brief Description

Water awareness, water saving, use of rainwater and cleaning of polluted water are supported by different institutions and organizations through training and information programs to raise awareness. In this context, it is planned to develop the "Increasing Awareness for Water Efficiency" project, considering the future importance of water resources and consumption and the ongoing global water agenda. The aim of the IP is to inform and raise awareness of children on water use, consumption and saving.

Programme Period: 2026-2030

Quantum Project Number: _____

Quantum Output Number: _____

Gender Marker: GEN 1

"[1] The Gender Marker measures how much a project invests in gender equality and women's empowerment. GEN3 (Gender equality as a principal objective); GEN2 (Gender equality as a significant objective); GEN1 (Limited contribution to gender equality); GEN0 (No contribution to gender quality) and the following sentence as agreed with the PSB; "The Government of Türkiye interprets the term 'gender' as referring to women and men throughout this document."

Total resources required	\$
Total allocated resources:	\$160,162.79*
○ Donor	QNB
○ Government	N/A
Unfunded budget:	N/A
In-kind Contributions	N/A

* Donor contribution of TRY 6,990,785.46 equivalent based on February 2026 UNORE (USD / TRY: 43.648) and subject to change on the date of deposit. Including %8 GMS and %1 RC Coordination Levy.

Agreed by UNDP:

06.04.2026

Date:

Name: Monica Merino Domínguez, UNDP Türkiye Resident Representative

Signature:

Signed by:

Monica Merino

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II. PURPOSE AND EXPECTED OUTPUT

Purpose and Expected Output

The proposed Initiation Plan (IP) offers a structured and scalable response to the growing need for water awareness. Through interactive trainings, workshops, festivals, and peer-learning initiatives, the project aims to equip children with the knowledge, skills, and values needed to understand sustainability and water stewardship in an effective and lasting manner.

The overarching objective is to develop an impact-oriented, measurable, scalable, and transferable project model, building on lessons learned during the IP phase and expanding implementation accordingly.

The Initiation Plan (IP) aims to:

- Promote water awareness among children aged 7–14 through inclusive, participatory, and engaging formats;
- Increase understanding of water as a finite resource, and promote efficient and sustainable water use, water management, pollution prevention, and basic risk awareness tools.
- Encourage positive behavioural change and informed, sustainable decision-making from an early age;
- Support peer-led learning approaches and the development of a sustainable volunteer ecosystem;
- Advance women's and girls' empowerment by ensuring balanced participation and representation across all activities.

Expected Outputs

- At least 3,500 children (aged 7–14) participate in face-to-face and online trainings on water awareness and sustainable water use;
- At least 1,500 children actively access and use the project website;
- 26 volunteer trainers are engaged to deliver training and mentoring activities
- At least 15 environmental workshops are organized, focusing on the water cycle, rainwater harvesting prototypes, water filtration, and water-saving practices.;
- 250 children take part in a Water Awareness Festival.

Relevance with the SDGs

The "Increasing Awareness for Water Efficiency" project contributes directly to Sustainable Development Goal 6.1 (SDG 6) by supporting children's understanding of water conservation and responsible sanitation practices.

In addition, the "Increasing Awareness for Water Efficiency" project contributes to several SDG 6 sub targets. The project supports SDG 6.1 by raising children's awareness of the importance of safe and equitable access to drinking water, and SDG 6.2 by promoting hygiene and sanitation practices that emphasize dignity, health, and responsible behaviour from an early age. Through its focus on water conservation and daily water-use habits, the project also contributes to SDG 6.4 by encouraging more efficient and sustainable use of water resources. Furthermore, by strengthening knowledge, awareness, and community engagement around water-related issues, the project indirectly supports SDG 6.a through capacity-building and education on sustainable water management.

Through age-appropriate learning activities, the project strengthens awareness of water as a limited resource and promotes the efficient and sustainable use of water, contributing to long-term efforts to achieve equitable access to safe and affordable drinking water.

Another key lesson concerns sustainability. While awareness-raising activities successfully increased knowledge and short-term engagement, lasting behavioural change requires continued reinforcement. Sustained collaboration with schools, municipalities, and civil society partners is therefore essential to embed key messages and support long-term impact. The project also demonstrated the importance of inclusive and gender-sensitive approaches, which enabled participation of children from diverse backgrounds, including children with disabilities. Finally, consistent communication among project teams, volunteers, and partners proved critical for effective coordination, quality assurance, and timely problem-solving across implementation sites.

Taken together, these findings confirm both the effectiveness of the project model and the continued need for sustained intervention. The project demonstrated measurable impact, strong demand from local stakeholders, and a scalable delivery mechanism, while also revealing structural gaps that cannot be addressed through short-term initiatives alone—particularly the need for follow-up engagement, expanded geographic reach, and deeper institutional integration.

In response, the *Increasing Awareness for Water Efficiency* Project has been designed as a strategic scale-up rather than a simple continuation. The project aims to consolidate initial achievements, deepen behavioural impact, and expand outreach to underserved and high-risk communities, while strengthening volunteer support systems and reinforcing partnerships with local institutions. Evidence from the initial *To Life with Water* project confirms that the project methodology—combining local partnerships, volunteer mobilization, and interactive learning tools—is cost-effective, adaptable, and replicable, making expansion a logical and evidence-based progression.

Building on its demonstrated results and tested implementation approach, the project is well positioned to broaden its impact through deeper local collaboration, strengthened engagement mechanisms, and sustained investment in inclusive water education. Taking these considerations into account, the following activities are planned for implementation:

Training of Trainers (ToT):

A Training of Trainers program will be organized to equip 26 volunteer educators from 81 provinces with the knowledge and skills required to deliver water awareness education. The four-day program will cover water awareness, child-centred communication, effective facilitation, and presentation skills. In addition to that within the scope of the program, pedagogical training content is provided to volunteers participating in the trainer training activities. These contents include key topics related to development and learning psychology. Emphasis is placed on critical considerations when delivering educational content and communicating with children according to their developmental stages (concrete and formal operational stages). On the learning dimension, the fundamental principles of learning are also addressed. Pedagogical contents are developed by project team members and volunteers who have completed undergraduate education in psychology or by qualified expert trainers. Following the training, volunteer educators will deliver local trainings in their respective cities. Through these sessions, the project aims to reach 3,500 children, addressing key topics such as water resources, the history of water, responsible water use, groundwater, and rainwater harvesting.

Website:

Through interactive digital training modules hosted on the project website, 1,500 children will complete online learning activities designed to strengthen their understanding of water conservation and sustainable water use in an engaging and accessible format. Within the scope of the project, the website, which was developed and launched in previous project phases, will continue to be actively used for the delivery of trainings throughout the year. Website usage statistics will be continuously monitored and recorded by Habitat, and the maintenance and technical management of the website will be ensured by Habitat during the current project period. Within the scope of the project, users will be required to provide their date of birth and gender during the registration

awareness festival to be held in a province to be selected on an international day compatible with the project topic. The workshops aim to raise children's awareness on water awareness, the use of rainwater, its filtration and water conservation. Advertising and promotion of the festival will be important for project recognition.

Website: Within the scope of the project, the website, which was developed and launched in previous project phases, will continue to be actively used for the delivery of trainings throughout the year. Website usage statistics will be continuously monitored and recorded by Habitat, and the maintenance and technical management of the website will be ensured by Habitat during the current project period (March 2026-March 2027). While the website will serve to promote the project, all training content developed under the project will be made available as open-source resources. Asynchronous animation videos will be produced for each curriculum topic, allowing flexible and broad access to learning materials.

1,500 children will benefit from the educational content on the website within the lifespan of the project.

The project will ensure a safe, protective, and child centred environment across all project activities, including local trainings, workshops, and the festival, by applying a zero-tolerance approach to PSEA. The project will;

- Implementing and strictly enforcing child safeguarding and PSEA policies
- Selecting all activity locations based on safety and child protection criteria
- Ensuring the presence of professional lifeguards during all sea-related activities
- Providing on site first aid services and having an ambulance on standby when required during time water day awareness festival
- Collecting health information forms in advance to identify any medical conditions, allergies, or special needs of participating children for all activities
- Requiring parental or guardian consent for sea based activities
- Conducting water-related activities only in shallow and controlled areas with appropriate safety equipment
- Always ensuring adequate adult and gender-balanced supervision
- Delivering mandatory safeguarding and emergency response training to all staff, facilitators, and volunteers
- Communicating clear rules of conduct and safety guidelines to children in an age-appropriate manner
- Selecting secure accommodation, transportation, and activity areas throughout the implementation of the project.

QNB Volunteers: 26 QNB employees, i.e. 'volunteer financiers', will support the project activities by volunteering to take part in the project activities. As part of the project, QNB volunteers will play a facilitative role in classroom training and environmental workshops for children aged 7-14. Their participation will be based on their availability. A training content has been developed for the project to promote water awareness, advance social inclusion and support children's behavioural change in this regard. This content will be disseminated with the facilitation of several ministries and provincial directorates in the project provinces and will also be delivered to the target audience with the support of other civil society organizations, private organizations and universities.

Partnerships will also be established with municipalities, governorships and local authorities, as well as national organizations such as the Union of Chambers and Commodity Exchanges of Turkey

- UNDP goodwill ambassador shall provide support for the communication work plans in line with his availability, when required by the project partners. UNDP will promote the project in its media outlets.

Management Arrangements

UNDP is responsible for the efficient and effective implementation of the IP through the Financing Agreement signed with the QNB Bank A.S.

The UNDP Türkiye will implement the IP in line with rules and procedures of UNDP. To this end, it provides technical guidance, promotes participation and facilitation, ensures coordination among relevant international projects, programmes and initiatives, and establishes new partnerships. UNDP is the chair of the Project Board (PB).

Project Board All UNDP projects must be governed by a multi-stakeholder board or committee established to review performance based on monitoring and evaluation, and implementation issues to ensure quality delivery of results. The Project Board is the most senior, dedicated oversight body for a project. This board is responsible for monitoring project activities and making decisions on the strategic direction of the IP. UNDP will chair the Project Board, whose other members will include representatives of the donor, QNB Bank A.Ş., along with representatives of the project responsible party, the Presidency's Strategy and Budget Office and the Ministry of Foreign Affairs. The Project Board is expected to meet once during the entire IP duration to review project progress. Ad hoc meetings can be organized more frequently if required.

The two main (mandatory) roles of the Project board are as follows:

- 1) **High-level oversight of the execution of the IP:** This is the primary function of the Project board and includes annual (and as-needed) assessments of any major risks to the IP, and decisions/agreements on any management actions or remedial measures to address them effectively. The Project Board reviews evidence of project performance based on monitoring, evaluation and reporting, including progress reports, evaluations, risk logs and the combined delivery report. The Project Board is responsible for taking corrective action as needed to ensure the IP achieves the desired results.
- 2) **Approval of strategic project execution decisions:** With a view to assess and manage risks, monitor and ensure the overall achievement of projected results and impacts and ensure long term sustainability of project execution decisions.

Requirements to serve on the Project Board

- Agree to the Terms of Reference of the Board and the rules on protocols, quorum and minuting.
- Meet at least once during the entire IP duration to review project progress.
- Disclose any conflict of interest in performing the functions of a Project Board member and take all measures to avoid any real or perceived conflicts of interest. This disclosure must be documented and kept on record by UNDP.
- Discharge the functions of the Project Board in accordance with UNDP policies and procedures.
- Ensure the highest levels of transparency and ensure Project Board meeting minutes are recorded and shared with project stakeholders.

Responsibilities of the Project Board

function must, as part of their duties, specifically attend board meeting and provide board members with the required documentation required to perform their duties. The UNDP representative playing the main project assurance function is/are: Climate Change and Environment (CCE) Portfolio Manager, Assistant Resident Representative (Operations), and/or Assurance and Monitoring and Evaluation Analyst of UNDP Türkiye.

QNB (Donor)

The Donor financing the project becomes a natural member of the Project Board. QNB is committed to fulfilling its social responsibilities for a better quality of life for humanity, especially for developing the skills of the new generation and raising an earth-friendly generation. QNB believes that it must do its part in the hope of creating a better future for future generations. QNB supports the implementation of various programs, especially in the areas of sustainability, sustainable development, digital equality, gender equality, sustainable development and empowerment of the next generation.

QNB provides full funding to the programme.

HABITAT ASSOCIATION (Responsible Party)

Habitat Association (Habitat) works towards all disadvantaged groups without making any discrimination of religion, language, race, gender, sexual orientation, political view. Habitat executes capacity expanding projects about sustainable development, digital transformation, financial awareness and entrepreneurship contributes to public policy at local, national and global level and initiates good practices. With its huge network from public sector, private sector and civil society; Habitat creates social good, oriented ecosystems with the contribution of all stakeholders. Habitat has been working with UNDP Türkiye and several international corporations in several initiatives with timely deliveries of services by mobilizing volunteers, trainers from the field and from the line ministries through their protocols. Habitat has a pool of master trainers with formation and graduated trainers, who can contribute to the ToT program. Habitat implements innovative methodologies and adapts the newest tools of digital transformation. Therefore, Habitat is identified as the most suitable agency to implement this IP.

Habitat will appoint a Project Manager, who has the authority to run the project on a day-to-day basis. The Project Manager's prime responsibility is to ensure that the project produces the results specified in the project document, to the required standard of quality and within the specified constraints of time and cost.

UNITED NATIONS DEVELOPMENT PROGRAMME (Implementing Partner)

The United Nations Development Program (UNDP) partners with people at all levels of society to help build nations that can withstand crisis, and drive and sustain the kind of growth that improves the quality of life for everyone. On the ground in around 170 countries and territories, we offer global perspective and local insight to help empower lives and build resilient nations.

UNDP will oversee the implementation of the Project by Habitat and offer project support functions for project administration, management and technical support to the Project Manager as required by the needs of the Project or Project Manager.

Specific Responsibilities (as part of the above responsibilities for the Project Board)

- Make sure that progress towards the outputs remains consistent from the supplier perspective

III. MONITORING

Monitoring Activity	Purpose	Frequency	Expected Action	Partners (if joint)	Cost (if any)
Track results progress	Progress data against the results indicators in the RRF will be collected and analysed to assess the progress of the project in achieving the agreed outputs.	Bi-annually	Slower than expected progress will be addressed by project management.	Habitat	
Monitor and Manage Risk	Identify specific risks that may threaten achievement of intended results. Identify and monitor risk management actions using a risk log. This includes monitoring measures and plans that may have been required as per UNDP's Social and Environmental Standards. Audits will be conducted in accordance with UNDP's audit policy to manage financial risk.	Bi-annually	Risks are identified by project management and actions are taken to manage risk. The risk log is actively maintained to keep track of identified risks and actions taken.	Habitat	
Learn	Knowledge, good practices and lessons will be captured regularly, as well as actively sourced from other projects and partners and integrated back into the project.	At the end of the project	Relevant lessons are captured by the project team and used to inform management decisions.	Habitat	
Review and Make Course Corrections	Internal review of data and evidence from all monitoring actions to inform decision making.	Quarterly (4times)	Performance data, risks, lessons and quality will be discussed by the project board and used to make course corrections.	Habitat	
Project Report	A progress report will be presented to the partners and key stakeholders, consisting of progress data showing the results achieved against pre-defined annual targets at the output level, the annual project quality rating summary, an updated risk log with mitigation measures, and any evaluation or review reports prepared over the period.	At the end of the project (final cumulative report)		Habitat	
Project Review	The project's governance mechanism will hold regular project reviews to assess the performance of the project and review the Work Plan to ensure realistic budgeting over the life of the project. In the project's final year, the partners shall hold an end-of-project review to capture lessons learned and discuss opportunities for scaling up and project results and lessons learned with relevant audiences.	Once during the project year	Any quality concerns or slower than expected progress should be discussed by the project board and management actions agreed to address the issues identified.	Habitat	

Program Performance Criteria (KPIs: Key Performance Indicators)

The performance of the programme will be closely monitored to ensure that its benefits to society are sustainable, that the programme can be maintained over the long term, and that it is continuously improved on an annual basis. The key performance indicators used to assess and enhance programme performance are outlined below:

- Sex-disaggregated number of volunteer trainers participating in the programme
- Sex-disaggregated number of children aged 7–14 participating in face-to-face training sessions
- Sex-disaggregated number of online users accessing awareness-raising materials on the project website
- Sex-disaggregated number of children aged 7–17 participating in the Water Awareness Festival

IV. WORK PLAN

Period¹:

EXPECTED OUTPUTS	PLANNED ACTIVITIES	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET (2026)			Budget Note
		Q1	Q2	Q3	Q4		Funding Source	Budget Description	Amount (USD)*	
And baseline, indicators including annual targets Output 1: The Water Awareness Trainings delivered to children. Sex-disaggregated number of volunteer trainers trained Baseline: 0 Target: 26 (at least 50 % women) Sex-disaggregated number of young children between the age of 7-14 who attended face to face trainings Baseline: 0 Target: 3500 (at least 50 % female) Sex-disaggregated number of children aged 7-17 participating in the Water Awareness Festival Baseline: 0 Target: 250 (at least 50 % female) Sex-disaggregated number of online users who accessed to website awareness raising materials	List activity results and associated actions 1. Recruit a Project Team - Habitat will establish a management structure to conduct management activities to ensure the IP successfully achieve results and provide a progress report at the end of the IP. - A project will be prepared jointly for the continuity and expansion of the programme, after the implementation of IP. 2. Trainings of Trainers (ToT) - The trainings of the volunteer trainers will be organized. The trainings will increase the awareness about the water consumption. A total of 26 volunteer ambassadors will be trained with the 1 training of trainers to be held. To organize these trainings the following costs will be covered within the budget: a. The gender sensitive training curriculum development service for water awareness b. Transportation costs for ToT c. Accommodation costs for ToT 3. Water Day Fest - The content and operational costs of Water Day Fest will be covered within the budget. a. The cost of workshop services b. Venue and table rent for fest 4. Website - The cost of web site set-up and development and also animation design costs will be covered. a. Web site server and software, maintenance, technical and creation services b. Animation content service 5. Fields Visits – Environmental Workshops - The field visits will be organized to build local partnerships to enlarge the outreach of the project. In addition to that, transportation (car rental, oil costs,	x	x	x	x	Habitat	QNB	71800	\$ 48,000.00	1
		x	x	x	x	Habitat	QNB	75700	\$ 24,780.49	2
		x	x	x	x	UNDP	QNB	71600	\$ 1,042.00	3
		x	x	x	x	Habitat	QNB	75700	\$ 16,000.00	4
		x	x	x	x	Habitat	QNB	74200	\$ 4,146.34	5
		x	x	x	x	UNDP	QNB	71600	\$ 3,577.00	6

¹ Maximum 12 months

Budget Notes	
1	The monthly salary will be paid over 12 months. There will be 1 person as a project manager (USD 4000 X 12)
2	Round-trip transportation costs for 29 people, including the expert trainer, project team, and participants, to the city where the Training of Trainers (ToT) will be conducted. As only one ToT will be organized, the total number of participants is listed accordingly. Full-board meeting package for 3 nights for 25 participants for 1 Training of Trainers session. (USD 170,30 x 3 nights x 29 participants = USD15,365,85) Round-trip transportation cost for 25 participants + 4 project team members for 1 Training of Trainers session. (USD 268,29 x 29 participants = USD 8048,78) Cost for delivering training content on water resource protection, water sustainability, and educational workshops. (USD 1073,17 x 2 days = USD 2146,34)
3	Water Day Fest (USD 80x return way flight ticket/train ticket, USD 150X2night, USD 165x2 day of DSA, USD 63x4 terminal expenses = USD 1042)
4	Workshop delivery, implementation, and material costs for the festival. (USD 1073,17 X 4 = USD 4,292,68 workshops) Venue rental cost for the workshop area. The rental includes the venue, technical equipment, and catering services. (USD 11,707,32) Table rental cost for workshop activities. Transportation cost for children participating in the festival to reach the venue.
5	Cost for server space, design, maintenance, and technical services required for the website. (USD 4146,34)
6	Field Visits and (Environmental Workshops) (7 visits) for 7 regions (USD 80x14 single way flight ticket/train ticket, USD 150x7nights, USD 165x7 days of DSA, USD 63x4 terminal expenses = USD 3577)
7	Inter-city and local transportation, accommodation, and meal expenses for the project team and volunteer trainers during institutional and volunteer meetings, with a total of 15 field visits planned across 7 regions. (USD268,29 X 15 transportation = USD 4,024,35, USD 237,80 X 15 X 2 = USD 7,134 for accommodation, USD 34,15 X 2 X 15 meal = USD 1024,50)
8	Printing costs for name badges, certificates of participation, and other paper materials for local trainings and tot. Cost for stationeries and paper materials. (2753,66)
9	Communication and promotional activities to disseminate the project through social media, SMS, mailing, and other communication channels. It will cost by months. (173,17 X 2 = USD 2078,05)
10	Two spot-checks (USD 1,900 x 2 = USD 3,800)

ANNEX I

RISK LOG

Project Title: "Increasing Awareness for Water Efficiency"					Award ID:		Date:		
#	Description	Date Identified	Type	Impact & Probability	Countermeasures / response	Mngt Owner	Submitted, updated by	Last Update	Status
1	There is a risk that some groups of children may not be able to attend digital and physical training modules and events due to limited access to internet, equipment or having disability which would restrict access of LNOB groups to project trainings.		Social and Environmental 1.1 Human rights	I=4 L=2 Moderate	The program will ensure inclusive access to digital learning by designing digital training modules in an accessible and downloadable format, providing offline and alternative learning materials for children who cannot access online content, and utilizing local partners and community centers as access points where children can benefit from shared equipment and facilitated access. The program will promote the meaningful participation of persons with disabilities by consulting persons with disabilities and their representative organizations during the planning of activities, clearly communicating accessibility information in advance, organizing selected activities exclusively for persons with disabilities, and choosing activity locations and timings that consider safety, proximity, and ease of travel.	HABITAT, UNDP	Habitat	January 2026	Open
2	There is a risk that children participating in the water awareness festival may be exposed to an unsafe environment due to absence of necessary protective measures which may result in exposure to PSEAH risks or physical harm.		Social and Environmental 1.1. Gender equality and women' s empowerment	I=4 L=2 Moderate	A zero-tolerance approach to Sexual Exploitation and Abuse and Sexual Harassment (PSEA/PSEAH) will be applied across all project activities. Child safeguarding and PSEA policies will be implemented and formally shared with all relevant stakeholders, including staff, volunteers, and partners.	HABITAT, UNDP	Habitat	January 2026	Open

TECHNICAL AND FINANCIAL PROPOSAL
FOR
THE ACTIVITIES COVERED BY THE
PROJECT COOPERATION AGREEMENT
TO BE ENTERED INTO BETWEEN UNDP & HABITAT DERNEĞİ
UNDER

Increasing Awareness for Water Efficiency Project

Project Team Structure

The Responsible Party will establish a Project Management Unit composed of one Project Manager, one Project Associate (part-time, UNDP), required technical support staff, 26 Volunteer Trainers and 26 QNB Employee Volunteers. The Project Manager will be responsible for overall execution of the project in line with the agreed work plan, budget and UNDP procedures.

Implementation Approach

The project will implement a nationally scalable water awareness model targeting children aged 7–14 through a hybrid structure combining Training of Trainers, local face-to-face education, environmental workshops, digital learning modules, a national Water Awareness Festival and volunteer-based dissemination. All activities will comply with UNDP Social and Environmental Standards, safeguarding policies and PSEA zero-tolerance principles.

Safeguarding and Risk Management

The project will apply a zero-tolerance approach to PSEA/PSEAH. Child safeguarding policies will be implemented, mandatory safeguarding training will be delivered, parental consent procedures will be applied where required, safe venues and supervision will be ensured, grievance mechanisms will be activated, and two independent spot-checks will be conducted. Risk log updates will be carried out bi-annually.

Monitoring and Reporting

The Responsible Party will maintain sex-disaggregated monitoring data, conduct bi-annual risk reviews, carry out internal quarterly performance assessments, submit quarterly financial reports using the HACT–FACE format, and provide a final cumulative progress report in English.

Expected Quantitative Results

- 26 certified volunteer trainers
- 3,500 children trained face-to-face
- 1,500 children engaged digitally
- 250 children participating in the national festival
- Minimum 50% female participation across all activities

Planned Activities and Associated Budget

1. Recruit a Project Team \$48,000.00

Habitat will establish a management structure to conduct management activities to ensure the IP successfully achieve results and provide a progress report at the end of the IP.

A project will be prepared jointly for the continuity and expansion of the programme, after the implementation of IP.

2. Trainings of Trainers (ToT) \$24,780.49

The trainings of the volunteer trainers will be organized. The trainings will increase the awareness about the water consumption. A total of 26 volunteer ambassadors will be trained with the 1 training of trainers to be held. To organize these trainings the following costs will be covered within the budget:

- a. The gender sensitive training curriculum development service for water awareness
- b. Transportation costs for ToT
- c. Accommodation costs for ToT

3. Water Day Fest \$16,000.00

The content and operational costs of Water Day Fest will be covered within the budget.

- a. The cost of workshop services
- b. Venue and table rent for fest

4. Website \$4,146.34

The cost of web site set-up and development and also animation design costs will be covered.

- a. Web site server and software, maintenance, technical and creation services
- b. Animation content service

5. Fields Visits – Environmental Workshops \$12,182.85

The field visits will be organized to build local partnerships to enlarge the outreach of the project. In addition to that, transportation (car rental, oil costs, ticket costs) and accommodation costs, refreshments, meal and stationary costs will be covered within this unit.

- a. Workshop costs for children
- b. Transportation cost
- c. Car rental
- d. Accommodation

6. Visibility \$2,753.66

The cost of visibility materials

- a. Roll-up will be printed for the training of trainers and trainings in the fields

- b. Promotional materials will be given to trainers and training participants to ensure the visibility of the project. (water bottle, notebook, pen, etc.)
- c. Name badges, certificates of attendance, etc. for the trainings of trainers. paper printing and stationary costs
- d. Model and material costs to be applied in workshops

7. Connectivity Charges

\$2,078.05

The costs of digital ads, SMS system and e-mailing systems to reach the project beneficiaries will be covered within this unit.

10. NGO Management and Reporting Expenses (8% of the realized expenditures) (8%)

\$8,795.31

The cost above-mentioned activities will be approximately 118.736,70* (One hundred eighteen thousand seven hundred thirty-six United States Dollars and seventy cents) to cover the requested technical services.

Bora Caldu

05-Mar-2026

Signed by:

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